



राष्ट्रीय बागवानी बोर्ड
कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार
85, इंस्टीचूशनल एरिया, सैक्टर-18, गुरुग्राम-12205
National Horticulture Board
Ministry of Agriculture & Farmers Welfare, Govt. Of India
Plot No. 85, Sector-18, Institutional Area, Gurugram

NHB/CDP/2025-26/3816

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Addendum to revised guidelines for Cluster Development Programme

With reference to the Cluster Development Programme (CDP) Guidelines, clause Annexure 5: Business Case Evaluation Matrix (Part A), it has been observed that the existing scoring criteria prescribed for evaluation of business case needs modification for FPOs/FPCs/Cooperatives. Accordingly, in order to promote and strengthen FPOs/FPCs/Cooperatives under the Programme, the scoring criteria has been revised as below:

#	Criteria	Marks		Max Score
		For companies & other legal entities	For FPOs/ FPCs/ Farmer Cooperatives	
Applicant's Profile (30 Mark)				
1	Turnover of the Applicant			5
	Turnover $> 3.5 \times$	5		
	$2.5 \times < \text{Turnover} \leq 3.5 \times$	3		
	$1.5 \times < \text{Turnover} \leq 2.5 \times$	2	5	
	$1.0 \times < \text{Turnover} \leq 1.5 \times$	1	3	
	<i>X denotes Project cost</i>			
2	Export linkages / Trade experience of horticulture crops in number of countries (Over last 5 years)	1 mark per country	5 marks for ≥ 2 countries 3.5 marks for 1 country	5
3A	Average Value (AV) of focus crop exported in last 5 years		Not applicable	5
	AV > 20 Cr.	5		
	15 Cr. $< \text{AV} \leq 20$ Cr.	3		
	5 Cr. $< \text{AV} \leq 15$ Cr.	2		
	1 Cr. $< \text{AV} \leq 5$ Cr.	1		
3B	Value of equity mobilized from farmer members <ul style="list-style-type: none">Minimum 100 member equity shareholders for North Eastern & Himalayan regionMinimum 300 member equity shareholders for rest of India	Not applicable		5
	> 50 Lakhs from the members		5	
	> 35 Lakhs from the members		3	
	> 25 Lakhs from the members		2	

4	Experience in Pre-production and Production related projects of more than 1 Cr.			5
	3 or more	5		
	2 projects	3	5	
	1 project	1	2.5	
5A	Experience in Post-harvest management and Value addition related projects of more than 5 Cr.		Not applicable	5
	3 or more	5		
	2 projects	3		
	1 project	1		
5B	Experience in Local value addition (sorting, grading, cleaning etc.)		Not applicable	5
	Final value of value added product > 5 Cr.			
	Final value of value added product > 3 Cr.			
	Final value of value added product > 2 Cr.			
6	Experience in Logistics, Marketing and Branding related projects of more than 1 Cr.			5
	3 or more	5		
	2 projects	3	5	
	1 project	1	3.5	

Sd/-
(Dr. Vijay Kumar Doharey)
Deputy Managing Director